Doktorsavhandling vid Umeå universitet 1990

Denna avhandlingen har tillkommit inom ramen för Forskningsrådsnämndens finansierade forskningsprojekt "Kost och samhälle" vid Etnologiska institutionen, Umeå universitet samt Institutionen för näringslära, Uppsala universitet.

ABSTRACT

Fjellström, C. Drömmen om det goda livet. Livskvalitet och matvanor i ett uppväxande industrisamhälle: Stocka sågverk 1870-1980. (The Dream of the Good Life. The Quality of Life and Food Habits in an Expanding Industrial Society. Stocka Sawmill 1870-1980.) University of Umeå, Department of Ethnology, 1990. Acta. Ethnol. Um. 1. 394pp. ISBN 91-22-01374-1.

The *object* of this study, taken from an inter-disciplinary standpoint, is to examine how dietary habits of a population of industrial workers in an agrarian environment have changed during the last hundred years, from a qualitative rather than a quantitative point of view. Of particular interest is to ascertain the values which "the common man" has held regarding his dietary and food habits. To ascertain his endeavours in pursuit of the quality of life, his "dream of the good life". Material and method: The empirical material comprises documentary material from different archives, eg. local press, Provincial Governors. The interview material consists of more than 50 interviews lasting between 1-3 hours. The nutritional analysis interestingly revealed that there were no essential deficiencies in the content of nutrient in the diet of the Stocka families. At the end of the 19th century and the beginning of the 20th, the diet was still dominated by cereals and contained very little fat. Lack of energy is presumed to have been a problem only in families with many children. The cultural analysis: The food culture of the Stocka people was dependent of the local food availability. The company shop, the fishing, and the agrarian environment created their "life-style room" and their tastes. The "poverty cycle" was a determining factor for choice of fooditems in the working-class families. The Stocka families, as other workers' families in Sweden, strove singlemindedly toward the end of the 19th century and the beginning of the 20th to increase their standard of living and the quality of their lives by "dreaming about the good life", the "dream of superabundance and riches" being the most central idea. This included fooditems of better quality, but above all about the ability to choose fattier, less fibrous, and more sweet foodstuffs as well as more animal products. The working class in Sweden has reached its "dream of the good life". Today, groups of people with lower educational levels eat more fats and less fibre compared with university graduates. The process of civilization has brought with it material improvements in most areas, likewise within the area of food culture. The industrial workers do not however demand as much energy input as previously.

Keywords: Working-class, food habits, fat, fiber, "good life", life-style, poverty-cycle, process of civilization.

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Utgiven med bidrag av Forskningsrådsnämnden, Stiftelsen Svensk Näringsforskning, Iggesunds Bruks Personalstiftelse, Stiftelsen Cerealia FoU, Provendor AB, Nordanstigs kommun samt Svenska Mejeriernas Riksförening.

Omslagsbild: Oljemålning av John Palm, Stocka. Utsikt från Stocka hamn mot Bottenhavet. Privat ägo.

Acta seriens sigill: Thomas Sigurdson

Christina Fjellström 1990.

ISBN 91-22-01374-1 ISSN 1101-0320

Printed in Sweden by Almqvist & Wiksell, Uppsala 1990